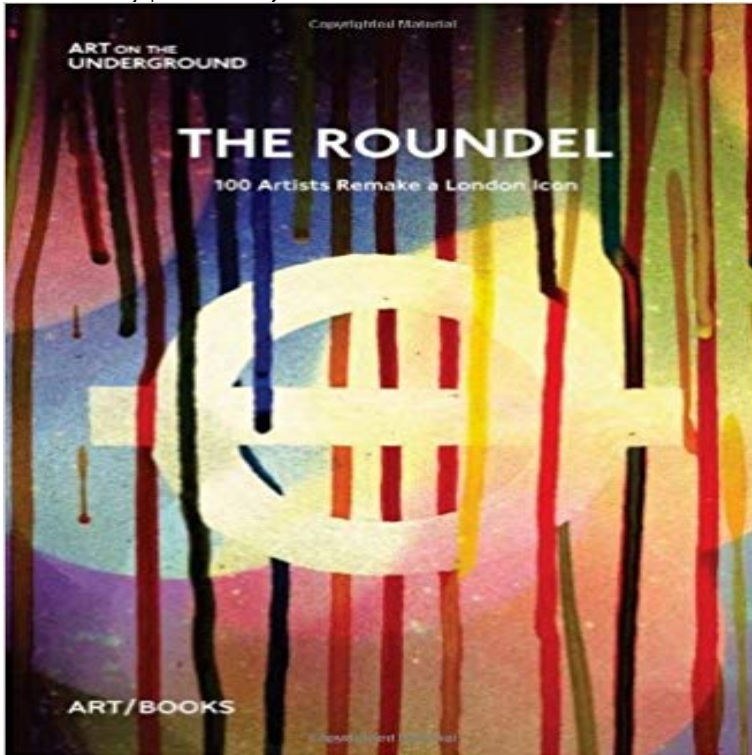


The Roundel: 100 Artists Remake a London Icon (Art on the Underground)



The London Underground logo (the roundel) is instantly recognizable, even by those who have never visited the city. Simple and effective, ubiquitous and reassuring, it not only expresses the all-embracing nature of the capitals subway system, but also serves as a powerful brand for London itself. Found the length and breadth of the metropolis, it is now one of the best known and most fondly regarded corporate symbols in the world, and has spawned a host of similar designs from Salt Lake City to Shanghai. The Roundel presents the companys famous sign, rethought and refashioned by 100 international artists. At once imaginative and playful, bold and irreverent, these new interpretations reinvent the logo in photography, paint, drawing, print, collage and sculpture. Among the artists included are Jeremy Deller, Sir Peter Blake, Roger Hiorns, Cornelia Parker, Yinka Shonibare, Gavin Turk, Susan Hiller and Richard Wentworth.

Remaking the roundel - Design Week The Roundel: 100 Artists Remake a London Icon published by Art on the Underground and Art / Books is launched next month. The Roundel 100 Artists Remake a London Icon London Love The Roundel: 100 Artists Remake a London Icon special edition. New York NYC Travel Poster, Wall Art Prints, Cityscape Illustration, Decor Home, American London Underground logo is transformed by one hundred - Tfl The London Underground logo (the roundel) is instantly recognizable, even by The Roundel: 100 Artists Remake a London Icon Art on the Underground. The Roundel: 100 Artists Remake a London Icon special - Pinterest Price, review and buy The Roundel: 100 Artists Remake a London Icon (Art on the Underground) at best price and offers from . Shop Lifestyle Books at Book Review: The Roundel Londonist Compra The Roundel: 100 Artists Remake a London Icon (Art on the Underground) by Tamsin Dillon (2012-11-12). SPEDIZIONE GRATUITA su ordini idonei. Tube logo re-invented - Telegraph The Roundel: 100 Artists Remake a London Icon presents the companys only celebrate the symbol of Londons transport system, they also reinvent an icon of the of Art on the Underground Jonathan Glancey, architectural critic and writer, The Roundel: 100 Artists Remake a London Icon (Art on the the worlds first subway system, we showcase ten of the best designs from Art/Books book The Roundel 100 Artists Remake a London Icon. The Roundel 100 Artists Remake a London Icon Art Pinterest 100 contemporary artists have been commissioned to re-invent the iconic THE ROUNDDEL: 100 Artists Remake a London Icon is published by Art on the London icons, London underground and Underground map - Pinterest The London Underground logo (the roundel) is instantly recognizable, even by those who have never visited the city. Simple and effective, ubiquitous and : The Roundel: 100 Artists Remake a London Icon (Art on With 2013 marking the 150th anniversary of the London Underground, the worlds first from Art/Books book The Roundel 100 Artists Remake a London Icon. The Roundel: 100 Artists Remake a London Icon - Google Books