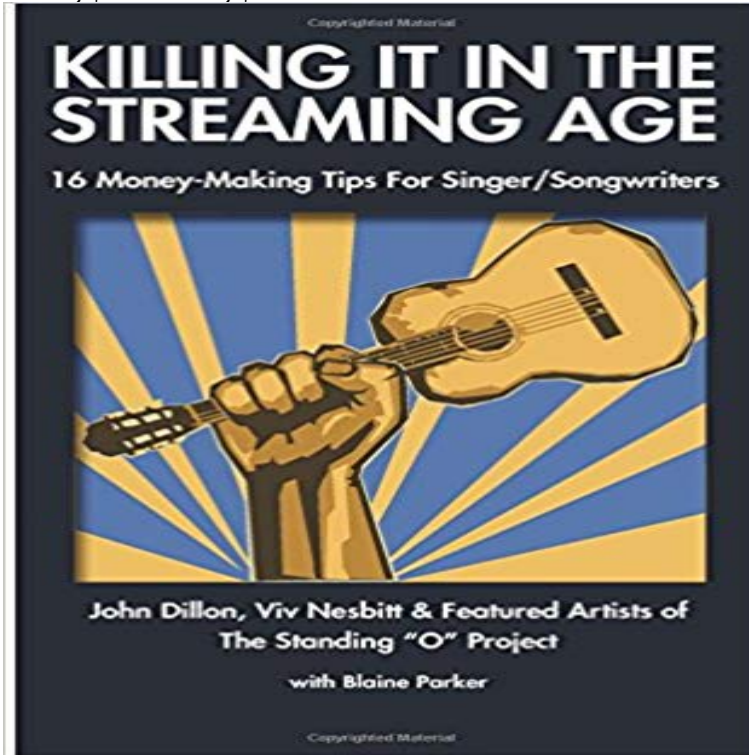


# Killing It In The Streaming Age: 16 Money-Making Tips For Singer/Songwriters



What is the single most important money-making tip you would give a new singer/songwriter? That's the single question that began this book. It was asked to Featured Artists at The Standing O Project. The answers from 16 working musicians who replied are collected here. Some of the answers are single sentences. Others are pages long. Together, they offer a different take on what it means to have a music career in the 21st century. And what's really surprising is that virtually all of the advice is non-digital, real-world and do-able. Want to make a million bucks on Spotify? You'll need a different book. But this book does offer a peek into the career of the working musician from a perspective that can easily become lost in an age of uploading, downloading, streaming, file sharing and bit torrenting. Killing It In The Streaming Age offers deceptively simple advice to making a decent living as a singer/songwriter today. It offers simple tools on how to be a working pro.

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