

20th Century Type Remix



This Book is what it says - a remix of Lewis Blackwells critically acclaimed Twentieth-Century Type. Analysing, editing and augmenting his own text and choice of images, Blackwell provides a radically new assessment of the cutting-edge culture of typographic-led design in the late twentieth century. This book challenges the concept of how typographic communication works today, but in doing so strengthen its ties with the traditions of the past. An introductory essay shows how current creative trends are simply part of the continuum of change that can be plotted from the turn of the last century to the turn of the next. Strong illustrated intersection dividers, specially commissioned from leading designers, set the scene for each chapter, or decade, and the space devoted to the 1990s has been substantially expanded. Twentieth Century Type Remix is essential reference for anyone actively involved in the graphic design process.

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